

## NCC Cable System Order

Order #	62308645	Flight Dates	07/18/16 - 07/24/16	Update Date	07/15/16	
Syscode	1698	Agency	Strategic Media Placement	Version	2 Vs. 1	
System Name	Comcast/WOW-Western Wayne County, MI	Advertiser	Price for Plymouth County Supervisor	Show All Lines		
Market	Detroit			Total # of Weeks	1	
		Client Code		Total	\$680.00	
AE	Andrew Yolles	Product Code		Commission	\$102.00	
Sales Coordinator	Thomas Lohse	Est Code		Net Total	\$578.00	
Office	Washington	Product Name		Total Spots	12	
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	GRP	-	GIMP
-		Makegood Policy	Approval Required	CPP	-	CPM
					-	-

  

Comments :	7/15: Rates Switched, thanks.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	GOP Convention	7/18/16	7/24/16	18:00	24:00	X	X	X	X				-	-	4	\$45.00	\$180.00	30	convention pricing
2	FXNC	GOP Convention	7/18/16	7/24/16	18:00	24:00	X	X	X	X				-	-	4	\$90.00	\$360.00	30	rate revised
3	MNBC	GOP Convention	7/18/16	7/24/16	18:00	24:00	X	X	X	X				-	-	4	\$35.00	\$140.00	30	rate revised

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
<b>SPOTS</b>	12	0	0	0	0	0	0	0	0	0	0	0	12
<b>AMT</b>	\$680.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$680.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/15/16

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